




“Celebrating Silver...25 Years Strong”

Wednesday, January 14, 2015	
Time	Function
7:00 a.m. – 7:00 p.m.	Registration Open
8:00 a.m. – 5:00 p.m.	TREEO Training
2:30 p.m. – 4:30 p.m.	RFT Board Meeting
2:30 p.m. – 4:30 p.m.	SERDC Board Meeting
5:00 p.m. – 7:00 p.m.	Welcome Reception – Exhibitor “Showcase” Opens Evening Networking Mixer <i>Sponsorship Opportunities Available</i>

Thursday, January 15, 2015	
Time	Function
7:00 a.m. – 5:00 p.m.	Registration Open
7:00 a.m. – 8:00 a.m.	Continental Networking Breakfast <i>Event Sponsorship Opportunities Available!</i>
8:00 a.m. – 9:00 a.m. Opening Address	Welcome and Opening Remarks and Keynote Address Susan Chapman, Solid Waste Authority of Palm Beach County, FL and Chair, RFT Patti Hammond, Solid Waste Authority of Palm Beach County, FL and RFT Conference Chair Keynote Address: Andy Acho, Ford Motor Company's former Worldwide Director of Environmental Strategy
9:00 a.m. – 9:15 a.m.	<i>Session transition</i>
9:15 a.m. – 10:00 a.m. Session 2 	Construction & Demolition Recycling Industry: Economic Impact & Environment Benefit Session overview: The Energy, Climate Change and Economic Security Act of 2008 established a new statewide recycling goal – reduce the disposal of recyclables 75% by 2020. In a report to the Legislature, the FDEP reported that as much as 12% of the 2020 recycling goal could be met by processing C&D at a 75% rate through Material Recovery Facilities, all at relatively low cost and with an income source in recovered materials.” Moderator: Patti Hamilton, SWS Recycling Construction & Demolition Recycling Industry: Economic Impact & Environmental Benefit. -- Speaker: Tim Townsend, Ph.D., P.E., University of Florida

10:00 a.m. – 10:30 a.m.	Morning Networking Break <i>Event Sponsorship Opportunities Available!</i>
10:30 a.m. – 11:30 a.m. Session 3	Processing, Collection, and Commodities <i>Session Overview:</i> Gain information in the latest advances in processing and collection strategies as well commodity marketing efforts. <i>Moderator:</i> Don Ross, Kessler Consulting, Inc. <i>Speakers:</i> Frank Kennedy, Environmental Solutions Group Rusty Angel, Machinex Technologies
11:30 a.m. – Noon	<i>Lunch transition</i>
Noon – 1:15 p.m.	Networking Luncheon <i>Event Sponsorship Opportunities Available!</i>
1:15 p.m. – 2:15 p.m. Session 4	Latest in Florida Composting Facilities and How to Structure Successful Recycling Partnerships <i>Session overview:</i> Come hear the latest on a new Biosolids and Food Waste Composting Facilities starting up in South Florida and how to structure balanced contracts for successful recycling project partnerships. <i>Moderator:</i> Chris Snow, Consolidated Resource Recovery State of the Art Composting Comes to Florida -- Speaker: David Hill, McGill Environmental Systems Getting to Yes: Structuring Balanced Contracts for Successful Recycling Project Partnerships – Speaker: Steven A. Torres, J.D., Pannone Lopes Devereaux & West LLC
2:15 p.m. – 2:30 p.m.	<i>Session transition</i>
2:30 p.m. – 3:30 p.m. Session 5	Marketing, Social Media and Education <i>Session overview:</i> Let's Talk, Text and Surf... Learn techniques on how you can promote your programs and organization projects through social media, consumer outreach, education and more! <i>Moderator:</i> Dee Dee Green, Escambia County, FL
3:30 p.m. – 4:00 p.m.	Afternoon Networking Break <i>Event Sponsorship Opportunities Available!</i>
4:00 p.m. – 5:00 p.m. Session 6	Legislative Update Hour <i>Session overview:</i> Hear discussion on legislative updates, mandates, policies and issues facing our State and our industry. <i>Moderator:</i> Heather Armstrong, Recycle Florida Today, Inc. <i>Speakers:</i> Shannan Reynolds, Florida Department of Environmental Protection
5:00 p.m.	Adjourn

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SWANA CEUs Available for those who qualify